

**RESEARCH PROJECT**

**DOURO HISTORICAL MOTORCYCLE MUSEUM**

**PROJECT RESPONSIBLE**

**José Amadeu Alvim Peixe (Engº)**

**HEAD RESEARCHER**

**Sérgio Lira (PhD in Museum Studies, Leicester University, UK)**

**MAIN TEAM**

Museum specialists; Anthropologist; Architects; Audio and Video specialists; 3D specialists; Financial consultants; Designers; Marketing consultants; Anthropology students.

**DURATION**

2005 - ...

**INSTITUTIONAL AFFILIATION**

Fundação do Museu da Moto Histórica do Douro; University Fernando Pessoa

**FUNDS SOURCE**

Câmara Municipal de Armamar; Câmaras Municipais NUTS II; CCDRN; LEADER +

**PARTNERS**

BMW; Museu do Caramulo; private collectors; University of Porto

The project is in its first steps, although a significant amount of work has already been done. From the museological point of view, a preliminary program and project was presented and approved by the Rede Portuguesa de Museus, the Instituto Português de Museus and the Ministério da Cultura. Also the acquisition policy is already prepared and under discussion. Contacts with private collectors and other museums were established (Museu do Caramulo,

British Motorcycle Museum, among others). A first inventory of the collection is under work.

The project includes permanent exhibitions where the motorcycle universe will be presented to the public in nine exhibition rooms: *the first bicycle; motorcycle's mechanics; conservation and restoration labs (with public access); a century of motorcycling; races and competition; professional motorcycles: every day life motorcycles; motorcycles and human physiology; motorcycles and cinema; special motorcycles: tuning and future vehicles*. The complex of the museum also includes temporary exhibition rooms, an educational department, conference room for scientific events, restaurants, a "speed-point" where virtual speed is to be experimented, a gas station specially designed for motorbikes and a vast natural park over the valley of Douro.

The work of the architect's team has also begun and a pre-project was presented and discussed. The financial evaluation of the projects is also under study.

Among other national events, the project was presented in Leicester UK, during the international Conference "The Museum: A World Forum" held at Leicester's University Department of Museum Studies (2005).

Information available at <http://www.ufp.pt/~slira/Projectos/mmhd/mmhd.htm>