SPATIAL PATTERNS OF ACCESS TO RETAIL FOOD OUTLETS IN MEXICO CITY

ANA LAURA GONZÁLEZ-ÁLEJO¹
ENRIQUE PROPIN FREJOMIL²
ANA ROSA ROSALES-TAPIA³

ABSTRACT – Trade liberalization in Mexico from 1980 extended the domain of forms of modern supply, as well as stagnating modalities of traditional supply; however, the uneven growth of these supply forms has generated territorial inequalities. This article aims to identify patterns of access to food retail and its association with urban marginalization in Mexico City from a spatial perspective. In the first part, a conceptual revision of the food deserts is presented as an approach through which territorial disparities are recognized in relation to, not only physical access, but also economic limitations that make it impossible for people to move to centres of consumption, restricting them to spaces within their proximity. In the second part, particularities are scrutinized, regarding the urban structure of Mexico City, which influence the differentiated distribution of the types of food supply. Subsequently, a methodological strategy is presented for the delimitation of areas with differentiated proximity to points of sale of fresh and processed foods from a mobile focal reference point, applied in territories with different levels of urban marginalization. Finally, the patterns of access to retail food establishments are revealed. These manifest themselves as large areas of the centre, north and east of the city, exposed to an unhealthy food environment, while the peripheral areas of the west, south and southeast are under the influence of food deserts.

Keywords: Food access; retail food environment; food spatial disparities; food deserts; Mexico.

RESUMO – PADRÕES TERRITORIAIS DE ACESSO AO RETALHO ALIMENTAR NA CIDADE DO MÉXICO. A liberalização do comércio no México desde 1980 ampliou o domínio das modernas formas de distribuição, bem como a estagnação do tecido comercial...
tradicional, o que gerou desigualdades territoriais. Este artigo tem como objetivo identificar padrões de acesso ao comércio alimentar e a sua associação com a marginalização urbana na Cidade do México, reconhecendo que as disparidades no território se manifestam a partir de uma abordagem espacial. Na primeira parte, o artigo apresenta uma revisão conceptual dos desertos alimentares como uma abordagem através da qual as disparidades territoriais espe- lham, não apenas as limitações ao acesso físico dos estabelecimentos comerciais, mas também as limitações econômicas que tornam impossível a deslocação de pessoas para outros centros de consumo, restringindo-as aos seus espaços de proximidade. Na segunda parte é analisada a estrutura urbana da Cidade do México, considerando os factores que influenciam a distribuição de diferentes tipologias de comércio alimentar. Posteriormente, adoptou-se uma estratégia metodológica para a delimitação das áreas com acesso diferenciado aos estabelecimentos de comércio alimentar, cruzando esta informação com os diferentes níveis de marginalização urbana na Cidade do México. Finalmente, conclui-se que grandes áreas do centro, norte e leste da cidade caracterizam-se pela presença de estabelecimentos comerciais associados à venda de produtos de menor qualidade, enquanto as áreas periféricas do sul e sudeste revelam uma ausência acentuada de estabelecimentos de comércio alimentar.

**Palavras-chave:** acesso a alimentos; ambiente de retalho alimentar; disparidades espaciais de alimentos; desertos de alimentos.

**RÉSUMÉ** – MODÈLES SPATIAUX D’ACCÈS AUX POINTS DE VENTE ALIMENTAIRES DE DÉTAIL DANS LA VILLE D’EN MEXICO. La libéralisation des échanges au Mexique depuis 1980 a élargi la domination des formes modernes d’approvisionnement ainsi que la stagnation des modalités d’approvisionnement traditionnelles; Cependant, la croissance inégale de ces formes d’approvisionnement a généré des inégalités territoriales. Cet article vise à identifier les modèles d’accès au commerce de détail alimentaire et son association avec la marginalisation urbaine dans la ville de Mexico, à partir d’une approche spatiale. Dans une première phase, un cadre conceptuel des déserts alimentaires est présenté comme une approche par laquelle les disparités territoriales sont reconnues en ce qui concerne non seulement l’accès physique, mais aussi les contraintes économiques qui entraînent la mobilité des personnes vers les centres de consommation et les limitent à leurs espaces de proximité. Dans la deuxième partie, nous examinons les particularités de la structure urbaine de la ville de Mexico qui influent sur la distribution de différents types de commerce alimentaire; ensuite, une stratégie méthodologique est adoptée pour délimiter des zones d’accès différencié aux points de vente d’aliments frais et transformés, en croisant cet information avec les différents niveaux de marginalisation urbaine. Enfin, les modèles d’accès aux établissements d’alimentation de détail sont présentés. Ceux-ci se manifestent dans de vastes zones du centre-ville, du nord et de l’est de la ville, exposées à un environnement alimentaire de pauvre qualité, tandis que les régions périphériques du sud et du sud-est sont sous l’influence des déserts alimentaires.

**Mots clés:** Accès alimentaire; l'environnement alimentaire de détail; les disparités spatiales alimentaires; déserts alimentaires.

**RESUMEN** – PATRONES ESPACIALES DE ACCESO AL COMERCIO MINORISTA DE ALIMENTOS EN LA CIUDAD DE MÉXICO. La apertura comercial en México a partir de 1980 extendió el dominio de las formas modernas de abastecimiento de alimentos, así como el estancamiento de las modalidades de abastecimiento tradicional; sin embargo, el crecimiento desigual de estas formas de abastecimiento ha generado desigualdades en el
territorio. Este artículo tiene como objetivo identificar los patrones de acceso al comercio minorista de alimentos y su asociación con la marginación urbana en la Ciudad de México, desde una perspectiva espacial. En la primera parte, se presenta una revisión conceptual de los desiertos alimentarios como un enfoque a través del cual se reconocen las disparidades territoriales con relación, no solo al acceso físico, sino también a las limitaciones económicas que imposibilitan la movilidad de las personas a los centros de consumo y que los restrinjan a sus espacios de proximidad. En la segunda parte, se escudriñan las particularidades relacionadas con la estructura urbana de la Ciudad de México que influyen en la distribución diferenciada de los tipos de abastecimiento alimentario. Posteriormente, se presenta una estrategia metodológica para la delimitación de las áreas con proximidad diferenciada a puntos de venta de alimentos frescos y procesados, desde un punto focal móvil de referencia aplicado en territorios con diferentes niveles de marginalidad urbana. Finalmente, se revelan los patrones de acceso a establecimientos minoristas de alimentos. Estos se manifiestan como grandes áreas del centro, norte y este de la ciudad, expuestas a un entorno alimentario poco saludable, mientras que las áreas periféricas del oeste, sur y sureste están bajo la influencia de los desiertos alimentarios.

**Palabras clave:** Acceso a los alimentos; ambiente alimentario del comercio minorista; disparidades espaciales de alimentos; desiertos alimentarios.

I. INTRODUCTION

Since the 1990s, there has been growing interest in recognizing how spatial availability and access to food is associated with diet (Donkin, Dowler, & Stevenson, 1999; Morland, Wing, & Diez-Roux, 2002; Apparicio, Cloutier, & Shearmur, 2007) and the increase in morbidity rates due to cardiovascular and chronic non-communicable diseases related to nutrition (Wrigley, 2002; Smoyer-Tomic et al., 2008; Truchero, 2015). Mexico, like other countries of emerging economies, has experienced a change in food patterns since the commercial and financial liberalization experienced in the second half of the 1980s. Trade agreements with the United States, the world’s leading agri-food economy, implied changes in the productive and market structure (Romero & Chías, 2000), as well as an increase in the consumption of proteins, carbohydrates, sugars, saturated fats and other processed food in detriment to the consumption of traditional farm products (Olmedo, 1986; Santos, 2014; Gálvez, 2018).

In Mexico, this transition was followed by one of the fastest increases in mortality from diabetes mellitus type 2 in the world, which went from the ninth cause of mortality, in 1980, to the second, in the year 2010 (Rivera et al., 2012). In urban contexts, such as Mexico City, the problems related to distribution and proximity to food have been analysed from a productivist perspective, particularly from rural development, whose responses have been linked to urban agriculture and food security (McEntee, 2009; Battersby, 2012). Recently, the application of methodologies for the identification of disparities was highlighted, through the concepts of food environments regarding food retail (Lytle & Sokol, 2017; Mahendra, et al., 2017; Wilkins, Morris, & Radley, 2017; Bilal et al., 2018),
food deserts (Cummins & Macintyre, 1999; Clarke, Eyre, & Guy, 2002; Wrigley, 2002; Guy & David, 2004; Shaw, 2006; Larsen & Gilliland, 2008), food swamps and food oases. Food deserts are defined as “areas of relative exclusion where people experience physical and economic barriers to accessing healthy food” (Reisig & Hobbiss, 2000, p. 138). They are defined as factors by which the population has difficulty eating fresh foods occurring especially in countries with medium and high income whose stage of nutritional transition is at an advanced or intermediate stage, as in the Mexico’s case (Rivera et al., 2012). In contrast to this concept, food oasis is a territory with the best possible access to fresh foods for a healthy diet (Walker, Butler, & Kriska, 2010b; Križan, Bilkova, & Kita, 2015). Currently, due to the high prevalence of obesity among the world population, the usefulness of these concepts is discussed in the face of scenarios where there is a large availability of energy-dense foods that saturates the supply of fresh and healthy products such as fruits, vegetables, seeds and meat (Rose et al., 2009), this type of space is recognized under the concept of food swamp (Saunders, Saunders, & Middleton, 2015; Hager et al., 2016).

Much of this discussion and research has been carried out in Anglo-Saxon countries, such as Great Britain, the United States, Canada and Australia (Bridle-Fitzpatrick, 2015) whose social, cultural and economic characteristics obtain results that can hardly be transferred to the urban context of Mexico City. However, these studies may spawn new assumptions about the conditions of food availability in cities of countries with emerging economies such as Mexico and other Latin American countries, where the modalities of modern trade coexist with other forms of traditional commerce such as public markets, street markets, and informal mobile micro-commerce. This type of traditional trade is mostly oriented and dispersed among the population of low socioeconomic levels, while its modern and transnational counterpart registers a growing homogenization and territorial expansion when located in popular areas with high poverty rates, and areas of great economic affluence. (Duhau & Giglia, 2007; Ayala & Castillo, 2014).

These forms of supply are structured differently. Traditional food supply is organized around a central wholesale market, where food products arrive from all regions of the country and other parts of the world and, from here, are redistributed to the different points of sale in the urban area of Mexico City. On the other hand, modern supply is associated with an open economy model, imposed from the commercial opening of the 1980s and is controlled by a competition system based on the demand for food through commerce firms. They are characterized by relying on regional collection points that simplify the processes of distribution and marketing of food and by leaving out the Central de Abastos for their acquisition.

The methodological experiences in relation to the identification and evaluation of food retail environments have been oriented in five main aspects: 1) the quality, variety and price of the products; 2) the types of stores; 3) the perception of the population; 4) spatial accessibility and 5) mixed methods (Walker, Keane, & Burke, 2010a; Wilkins et al., 2017). The use of Geographic Information Systems (GIS) is noteworthy, especially to address the geographical and spatial nature of disparities in access and proximity to food through the calculation of densities, distances and the identification of clusters in the
territory (Larsen & Gilliland, 2008; Gordon et al., 2011; Leete, Bania, & Sparks-Ibanga, 2012). Bridle-Fitzpatrick (2015) has already shown the association between food environments with high densities of processed food and beverages, with high caloric content, and obesity in populations with unfavourable socioeconomic conditions in a Mexican city. However, in the case of Mexico City, there is a lack of studies focused on the analysis of geographical access to food through spatial analysis.

The application of the food deserts methodology has faced problems of consensus in relation to the criteria that are chosen to identify them. On the one hand, the food groups that make up a healthy diet and the types of establishments that offer them have not been defined. Some investigations have considered supermarkets as the best suppliers of varied, healthy and economic foods (Ramos, 2015), while other studies have shown the supply capacity of small and medium-scale trade for population groups (Bilal et al., 2018). Others, on the other hand, have questioned the suitability of supermarkets as suppliers of healthy foods due to the tendency to offer low nutritional foods (Horst, Raj, & Brinkley, 2016). These marked theoretical-methodological differences have limited the comparative possibilities between different studies applied in urban contexts (Ramos, 2015). In addition, no specific distance thresholds have been defined to determine physical access to food supply centres. However, measurements have been made in relation to the density of stores in defined radios of proximity of up to 2 000m (Donkin et al., 1999) as well as the variety of commercial chains and the types of stores in specific areas (Cummins & Macintyre, 1999; Apparicio et al., 2007). In addition to utilizing income as a marker to recognize the economic restrictions of the population to acquire food, other indicators of exclusion, poverty and social deprivation were incorporated (Donkin et al., 1999) as well as to the analysis of consumer prices through qualitative methods for the collection of information (Cummins & Macintyre, 2002; Clarke et al., 2002). Methodological dissimilarities have also yielded contrasting results that make it difficult to compare between different studies whose objectives are to recognize spaces with limited access to healthy foods, as well as populations in conditions of social and economic vulnerability that limit their ability to purchase food for a healthy diet.

For the purpose of recognizing these territories, a methodological model of quantitative character is applied to measure geographical proximity and identify the different retail food environments according to the food supply in distances of 300, 500 and 1 000m² obtained from the application of the moving windows method for spatial analysis, as well as its variations in relation to the marginalization levels of the population in Mexico City.

II. STUDY AREA AND DATA SOURCES

For the application of the methodology it is necessary to recognize areas with different socioeconomic conditions related to income in order to reveal retail food environments in relation to access and distribution of food in the urban context, In this circums-
tance, Mexico City represents a territory of great heterogeneity and complexity that is characterized by its economic and social diversification, urban growth, the coexistence of a great variety of consumer markets and a growing economic and spatial segregation (Romero & Chías, 2000).

Mexico City is located within a lacustrine basin with mountain ranges to the east, south and southwest, and a valley that extends through the centre and east of the city (Zamorano & Quijada, 2016). It is a polycentric urban site with the presence of several commercial and business urban subcenters (Graizbord & Acuña, 2004). These include Santa Fe to the west of the city where you will find the headquarters of transnational corporations, luxury homes and shopping centres. Then to the east there is the Central de Abastos de Iztapalapa, where the largest wholesale food trade activity in the world is concentrated. In addition to this, a central district dominated by the presence of the Historic Center. This is a traditional commercial area that maintains its economic, cultural and political dynamism within the structure urban with “the presence of 12 public markets, 7,000 economic units and approximately 6,000 street vendors, where almost 200,000 users and 30,000 workers go daily” (Gasca, 2016, p. 31).

The historical concentration of commercial and industrial activities has encouraged the expansion of the city and the growth of its population (Huitrón, 2003), which is currently the largest and most important urban area in the country. Delgado (1988) classifies the process of urban growth within Mexico City in contours of conurbation and an inner city (fig. 1). The latter is conformed by the central territorial demarcations of Cuauhtémoc, Miguel Hidalgo, Venustiano Carranza and Benito Juárez. The industrial boom in the north of Mexico City led to the expansion of the urban area (Suárez, 2007) and the formation of the first contour of conurbation between the years 1930-1950 that integrated the territorial demarcations of Gustavo A. Madero and Azcapotzalco, in the north; Coyocán in the south; Iztapalapa and Iztacalco to the east and Álvaro Obregón in the west, where settled families of workers and the middle class that were integrated into the economic dynamics of the city (Sánchez & Díaz-Polanco, 2011).

Although the south of Mexico City was not involved in the industrial dynamic, the urban expansion extended, between 1950 and 1970, to the mayorships of Magdalena Contreras, Tlalpan and Xochimilco. These territorial demarcations have a strong presence of indigenous peoples and communities that they were gradually absorbed by the urban sprawl in the conformation of the second contour of the conurbation. Later, between 1970 and 2000, there was an accelerated advance of the urban sprawl on the Suelo de Conservación Ecológica (Ecological Conservation Land), where eventually irregular housing units and settlements generated a chaotic and disorganized urbanization process. At the same time, there has been a decrease in the demographic growth rates in the central territorial demarcations. This is accompanied by an increase in the urban area of Mexico City, which implies a dynamic of internal population mobility, as well as a re-functionalization of the central area and its tertiarization (Huitrón, 2003; Sánchez & Díaz-Polanco, 2011).
Given that the city expands physically, part of peri-urban agriculture disappears to meet the high demand for housing, industrial, service and leisure areas. In the territorial demarcations of Tláhuac, Xochimilco, Milpa Alta and Tláhuac, small niches continue to be maintained for agricultural production, mainly of vegetables, although they are insufficient for the consumption of the population of the city.

These characteristics and the registered differences in this territorial unit, are of interest for research that seeks to recognize the territorial disparities that affect the availability of food for the population of Mexico City, specifically for those who inhabit areas of urban marginalization.

For the design of a methodology that seeks to reveal the differences in food access in a territory, it is necessary to have statistical information related to the economic units of the food retail outlets for their specific location in the territory. In this regard, the National Institute of Statistics and Geography (INEGI) has the National Statistical Directory of Economic Units (DENUE), updated until the year 2017, which accounts for all commercial establishments for the sale of food, its spatial location and its main characteristics.

It is necessary to mention that the informal trade of fruits and vegetables was not considered due to the lack of statistical information. This along with the impossibility of carrying out data surveys on a scale that covers the entire territory of Mexico City in a context of varying periodicity according to its mobile condition.
To recognize the economic limitations of inhabitants of Mexico City regarding food, it is essential to know the levels of income, or the social and economic limitations that generate conditions of disadvantage or vulnerability for the population. In this way, it was decided to use the Urban Marginalization Degree (UMD) of 2010 at the level of the Basic Geostatistical Area (AGEB) of the National Population Council (CONAPO), which synthesizes socioeconomic deficiencies in the urban population (CONAPO, 2012).

The population in situation of marginalization faces the lack of social opportunities, deprivations and limitations regarding the accessibility of goods and services that are fundamental for well-being, such as food (CONAPO, 2012). To identify the intensity of the deficiencies faced by the population, CONAPO created the Urban Marginalization Index, based on ten indicators that describe three socioeconomic dimensions: education, health and housing, as shown in table I.

<table>
<thead>
<tr>
<th>Socio-economic dimension</th>
<th>Indicator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>Percentage of population aged 15 or older that does not attend school</td>
</tr>
<tr>
<td></td>
<td>Percentage of population aged 15 or over without complete basic education</td>
</tr>
<tr>
<td>Health</td>
<td>Percentage of population without right to health services</td>
</tr>
<tr>
<td></td>
<td>Percentage of deceased children of women aged 15 to 49 years</td>
</tr>
<tr>
<td>Availability of basic</td>
<td>Percentage of private homes without piped water inside the dwelling</td>
</tr>
<tr>
<td>housing needs</td>
<td>Percentage of private homes inhabited without drainage connected to the public network or septic tank</td>
</tr>
<tr>
<td></td>
<td>Percentage of private homes inhabited without a toilet with a water connection</td>
</tr>
<tr>
<td></td>
<td>Percentage of private homes inhabited with dirt floors</td>
</tr>
<tr>
<td></td>
<td>Percentage of private homes inhabited with some level of overcrowding</td>
</tr>
<tr>
<td></td>
<td>Percentage of private homes inhabited without a refrigerator</td>
</tr>
</tbody>
</table>

Source: CONAPO (2010)

III. METHOD

Through the DENUE data, the presence and specific location of commercial establishments oriented to retail food marketing in Mexico was recognized. Table II shows the category assigned to each set of subtypes of commercial establishments according to the products offered to the consumer for the creation of four analysis vector layers and three different food retail environments (fig. 2).

According to the observation of Helbich, Schadenberg, and Hagenauer (2017), Lucan, Karpy, and Sherman (2010) and Jetter and Cassady (2006), it was considered that the convenience and grocery stores do not represent consumption options for obtaining fresh products such as fruits, vegetables and meat. This results from the limited variety they can offer, or because of the inability to store these products that restricts their sale in this type of establishment.
### Table II – Classification of establishments and food products in Mexico City.

**Quadro II – Classificação de estabelecimentos de produtos alimentícios na Cidade do México.**

<table>
<thead>
<tr>
<th>Type of establishment</th>
<th>Subtype of establishment</th>
<th>Food category assigned for vector analysis</th>
<th>Type of food</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small scale fixed food retailers</td>
<td>Butcher shop, poultry shop, fish shop</td>
<td>Animal protein</td>
<td>Fresh foods</td>
</tr>
<tr>
<td></td>
<td>Greengrocer, dried chillies and seeds</td>
<td>Fruits and vegetables</td>
<td>Processed foods</td>
</tr>
<tr>
<td></td>
<td>Groceries, mini-supermarket, chains of convenience stores*</td>
<td>Groceries</td>
<td></td>
</tr>
<tr>
<td>Public fixed market</td>
<td>Public market</td>
<td>Markets and supermarkets</td>
<td>Fresh and processed foods</td>
</tr>
<tr>
<td>Itinerant market</td>
<td>Tianguis and* wheels market</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Self-service stores</td>
<td>Supermarkets</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Sources: Rello and Sodi (1989); Romero and Chías (2000)

---

**Fig. 2 – Flow diagram of processes and products obtained from the analysis developed to determine the retail food environments.**

**Fig. 2 – Fluxograma de processos e produtos obtidos a partir da análise desenvolvida para determinar os ambientes de retalho de alimentos.**

*The grey boxes in the left show the technical processes performed; the dot-hatch box shows the intermediate results; the cross-hatched box indicates the final result. The database used is at the top.*
For data standardization on the specific location of the diverse types of retail food outlets and the socioeconomic conditions of the population, a vector grid of 100x100m was used as a spatial reference. This level of aggregation made it possible to avoid the modifiable area unit problem (MAUP) referring to spatial interpretation effects that are generated when using administrative areas (Shaw, 2012; Helbich et al., 2017).

Through a function of spatial union, the vectorial attributes of the various categories were associated with the grid so that each cell acquired as a value the number of commercial establishments per hectare. The vector maps of each category were rasterized to perform a moving windows analysis (table III), which adds the values of the cells immediately adjacent to a specific focal point in user-defined rectangles of 300, 500 and 1 000m (Tomlin, 1990; Kröger, Khomo, & Levick, 2009).

<table>
<thead>
<tr>
<th>Food category</th>
<th>Defined neighbourhood radio (meters)</th>
<th>Cells 100m (rectangle)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Groceries</td>
<td>150</td>
<td>3x3</td>
</tr>
<tr>
<td>Animal protein</td>
<td>250</td>
<td>5x5</td>
</tr>
<tr>
<td>Fruits and vegetables</td>
<td>250</td>
<td>5x5</td>
</tr>
<tr>
<td>Markets and supermarkets</td>
<td>500</td>
<td>10x10</td>
</tr>
</tbody>
</table>

These ranges of distance were selected in accordance with estimations made by other authors in relation to the optimal walking distances in proximity studies of food commerce (Donkin et al., 1999; Shaw, 2006; Apparicio et al., 2007; Díez et al., 2016). Local data indicate that 40.8% of urban trips made with the intention of obtaining goods and services, are done walking with an average duration of 20 minutes (Lozano et al., 2018), translating into distances that do not exceed 1 000m. On the other hand, Duhau and Giglia (2007) in their study on consumption practices in Mexico City, conclude that with respect to supermarkets and self-service stores, people choose, in a dominant manner, the closest options at home. This is due to mobility difficulties, “much higher than those demanded in urban contexts with more efficient transport and mobility systems” (Duhau & Giglia, p. 31).

The operation of the moving windows allows recognizing the limits of influence exerted by the several types of food trade in each area with a detailed level of analysis for the territory of Mexico City.

**Identification of retail food environments**

Areas that met certain criteria in relation to food supply were recognized in order to identify different retail food environments in the territory. It was considered that to define an area with presence of fresh food, it should contain commercial establishments providing animal protein, fruits and vegetables and/or markets and supermarkets, whose result was designated as a food oasis. To recognize territories with a low nutritional level, the food retail outlets with presence of processed and industrialized products were considered. Finally, to identify the areas with non-existence or limited availability of fresh foods for the population, it was thought that this did not have premises with fruits and
vegetables, animal protein, markets and supermarkets, representing a food desert. Based on these results, generated polygons were joined to the vectorial attributes of the Urban Marginalization Degree by AGEB to distinguish the retail food environments where the socioeconomic characteristics of the population represented an economic and social limitation to obtain food. This would allow identifying populations in conditions of vulnerability, either due to a lack of fresh food or exposure to junk food, which, according to Lucan, Karpyn, and Sherman (2010) and Hilmers, Hilmers, and Dave (2012), is related to the prevalence of obesity and the intake of an unhealthy diet.

The described spatial model implemented the joint use of the Geographic Information Systems ArcGIS 10.1, and its extension of spatial analysis, focal statistics, and QGIS2.18 for vectorial extraction, the creation of raster and spatial joins.

IV. RESULTS

1. Distribution of type of establishments

For the year 2017, there were 72,582 food retail outlets in Mexico City. From these 61.1% represent groceries, convenience stores and other establishments whose offer is characterized by the sale of processed and industrialized foods. Meanwhile, 38.9% are represented by establishments with fresh food. To recognize its importance, its spatial distribution and its area of influence, each type of food store was located as a point and a focal statistic was applied according to the type of establishment, using windows of cells of 3x3 (300m), 5x5 (500m), and 10x10 (1 000m).

Figure 3 shows that the coverage of groceries is greater than any other type of food retail, even though only a radius of distance of 150m was considered from the location point of each store. According to Rello and Sodi (1989) and Romero and Chías (2000), markets and supermarkets have superior areas of spatial influence to other types of food trade, so for this study a radius of 500m (1 000m diameter) was considered, which was enough to cover extensive areas of the territory of Mexico City. Differently, the results show a lower importance of the supply of fruits, vegetables and meats compared to the coverage and spatial influence of industrialized and processed foods, which offers a perspective on the spatial relevance of each type of establishment and its possible influence on food choices of the inhabitants of Mexico City.

2. Retail food environment’s description

The distribution of the retail food environments in Mexico City shows the spatial disparities in the availability of types of food products for the population. According to the selected parameters, 21.9% of the urban area is located in zones with sufficient availability of fresh foods, while 58% of the territory is characterized by the offer of highly processed products through convenience stores and groceries. On the other hand, food deserts constitute the smallest percentage of areas within Mexico City and are located in peripheral and less urbanized areas of the city and occupy 20% of the surface, as shown in table IV.
Fig. 3 – Spatial distribution and proximity to diverse types of establishments: a) groceries; b) animal protein; c) fruits and vegetables; d) markets and supermarkets.

* Map a) Groceries (3x3m). Map b) Animal protein (5x5m), Map c) Fruits and vegetables (5x5m). Map d) Markets and supermarkets (10x10m).

Source: Author’s calculations with information from National Institute of Statistics and Geography (2017)
Table IV – Frequencies between the Urban Marginalization Degree and retail food environments in Mexico City.

Quadro IV – Frequências entre o Grau de Marginalização Urbana e ambientes alimentares na Cidade do México.

<table>
<thead>
<tr>
<th>Type of retail food environment and Urban Marginalization Degrees</th>
<th>Food desert (km²)</th>
<th>Food desert (%)</th>
<th>Food oasis (km²)</th>
<th>Food oasis (%)</th>
<th>Food swamp (km²)</th>
<th>Food swamp (%)</th>
<th>Total (km²)</th>
</tr>
</thead>
<tbody>
<tr>
<td>High</td>
<td>71.74</td>
<td>44.77</td>
<td>22.03</td>
<td>13.75</td>
<td>66.45</td>
<td>41.48</td>
<td>160.22</td>
</tr>
<tr>
<td>Moderate</td>
<td>32.41</td>
<td>12.80</td>
<td>36.26</td>
<td>14.3</td>
<td>184.00</td>
<td>72.80</td>
<td>252.67</td>
</tr>
<tr>
<td>Low</td>
<td>53.77</td>
<td>14.31</td>
<td>114.71</td>
<td>30.54</td>
<td>207.17</td>
<td>55.15</td>
<td>375.65</td>
</tr>
<tr>
<td>Total</td>
<td>157.92</td>
<td>20.0</td>
<td>173.00</td>
<td>21.9</td>
<td>457.62</td>
<td>58.0</td>
<td>788.54</td>
</tr>
</tbody>
</table>

Source: Calculations were made based on results from figure 4, INEGI (2017) and CONAPO (2010)

Figure 4 shows a delimitation of areas with different types of proximity to the supply of fresh food and processed products in a range of distance between 0 and 1 000m from a grid of 100x100m. With these results, three types of food retail environments were revealed in Mexico City: deserts, oasis and swamps. In figure 4 it is shown that the deserts are located in the peripheral areas, especially in the south and southeast part of the city, which corresponds to Tlalpan, Xochimilco and Tlahúac.
These are peri-urban areas with low population density where their inhabitants are more than 1 000m away from the supply of fresh foods, such as fruits, vegetables, seeds and meat. This type of environment, as expected, registered the lowest density of establishments with food supply. On the other hand, this highlights the presence of food swamps in the north, center and east of the city. In these areas, availability and high density of industrialized and processed products prevails through the retail trade of convenience stores, groceries and miscellaneities shops. These establishments make up an extensive area of high density of population that include the territorial demarcations of Benito Juárez, Iztacalco, Cuauhtémoc, Venustiano Carranza and Iztapalapa. In opposition, food oasis covers smaller areas in the south and southwest of the city; specifically, in Coyocán, Tlalpan, Álvaro Obregón and Miguel Hidalgo, which coincide with residential urban settlements with low population densities, such as it is observed in table V.

Table V – Average density of establishments and population by retail food environment.

<table>
<thead>
<tr>
<th>Total area (km²)</th>
<th>Average density of healthy establishments</th>
<th>Average density of unhealthy establishments</th>
<th>Average population density</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food desert</td>
<td>157.9</td>
<td>10.5</td>
<td>28.4</td>
</tr>
<tr>
<td>Oasis</td>
<td>173.0</td>
<td>21.9</td>
<td>37.6</td>
</tr>
<tr>
<td>Food swamp</td>
<td>457.6</td>
<td>63.1</td>
<td>91.0</td>
</tr>
<tr>
<td>Other non-urbanized areas</td>
<td>788.5</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Total area</td>
<td>1485</td>
<td>124.40</td>
<td>312.8</td>
</tr>
</tbody>
</table>

Source: Calculations were elaborated from INEGI (2017) and CONAPO (2010)

3. Exploratory and bivariate analyses

A non-parametric Chi-square test was carried out between the marginalization levels of the population and the types of the retail food environment ($p = .001$) in order to recognize if the retail food environment is related to the socioeconomic conditions of the population and to disparities in the availability to food in the territory. Subsequently, a Cramer’s $V$ correction test showed an average association (.30) between the variables analysed. According to the table of frequencies obtained (table IV), people with a high level of marginalization live in territories where 44.77% of the urban area is limited to physical proximity to fresh food, while 58% of the territory has a supply of processed or industrialized products, which implies that only 21.9% of the city has some form of provision of food that leads to the consumption of a healthy diet. The analysis also revealed that 13.75% of the territory considered as a food oasis, due to its offer of fresh food, is an area with high levels of marginalization, which implies that people face economic barriers in the purchase of food.

When calculating the Pearson coefficient, it was corroborated that there is a bivariate correlation between the population density and the density of industrialized products in the territory ($p = 0.01$). This means that it is the densely populated areas of Mexico City
that register greater presence of this type of retail outlet. When applying a bivariate regression, there was also a negative association between the level of schooling and the density of processed food in the territory \( (p = .001) \), which implies that a decrease in the levels of schooling of the population explains a 10.32% increase of the density regarding the convenience and grocery stores in Mexico City.

V. DISCUSSION

As opposed to the food access pattern of developed economies, Mexico City has cultural, economic and social characteristics that influence the type of food supply within the urban area. These conditions are fundamental to explain the differences in relation to other studies of similar scope elaborated in other countries (Díez et al., 2016; Helbich et al., 2017). In US cities there is well-established and consistent evidence to confirm the existence of disparities in access to food to acquire a healthy diet (Díez et al., 2016), especially among low income populations in the inner city and within African Americans and Hispanics groups of people (Moore & Diez, 2006; Kwate, Yau, & Loh, 2009; Walker et al., 2010b; Gordon et al., 2011).

The ethnic and economic segregation that is manifested in the United States, and the differences in the transport and mobility patterns, which are much more oriented to the use of the automobile, differs from the results obtained in some European countries, where the economic gap between the population is lower (Helbich, et al., 2017). In Amsterdam, for instance, where the pattern of mobility is more associated with the use of bicycles and public transport, the results showed little evidence regarding the existence of spatial inequalities in relation to access to food (Helbich et al., 2017).

In the same manner, the research guided by Díez et al. (2016) in Madrid, Spain, highlights the importance of small shops specializing in the supply of healthy foods at short walking distances (200 to 400 m) due to the high density and variety of these establishments in the study territory. This diverges with the results of Anglo-Saxon studies (Great Britain, Canada and the United States), which reflect the value of the presence and spatial distribution of supermarkets (Larsen & Gilliland, 2008; Leete et al., 2012; McKenzie, 2014). This was shown by the studies of Smoyer-Tomic et al. (2008) and Apparicio et al. (2007), who analysed the access to supermarkets in the cities of Edmonton and Montréal, respectively, and found that the low-income population from these cities, has a relatively acceptable access to healthy foods through supermarkets, compared to other studies conducted in the United States.

For Mexico City, the variety, number and type of retail food trade varies significantly in relation to the Anglo-Saxon and Southern European countries (Bilal et al., 2018). This variation occurs since the food supply in the Mexican capital is dominated by the presence of a large number of grocery stores, convenience store chains (Oxxo, 7-eleven, Circle K, among others) and small food stores specializing in fruits, vegetables, seeds and meat. This in addition to public markets, wheels market and tianguis, where the population is supplied
with seasonal fruits and vegetables, meat and other fresh products. This wide variety of food offer is also manifested in the territory by the different food retail environments revealed through the application of moving window methodology. Through this methodology, it was found that 21.9% of the urbanized area has sufficient coverage of retail outlets with a healthy food offer at a distance of between 0-500m for specialized fruit, vegetable and meat stores, and between 0-1 000m for markets, supermarkets and tianguis. For Mexico City however, the methodology highlights the population’s access to grocery stores and convenience store chains that are close to consumers in ranges of between 0 and 300m for 58% of the urban area of the city. This spatial distribution pattern, known as a food swamp, contributes to the consumption of industrialized foods that induce obesity and overweight among the population (Hilmers *et al*., 2012; Bridle-Fitzpatrick, 2015).

From the methodological point of view, this work contributed to the knowledge of retail food environments through the use of moving windows analysis in two main aspects: 1) the spatial delimitation of areas with accessibility to different types of food and 2) the detailed local analysis of conditions of food supply at a spatial resolution of 100m². This methodological perspective allowed for the reduction of the Modifiable Areal Unit Problem (MAUP) that originates inconsistent results due to the way in which the limits of the territorial units are defined. The application of this methodology is a contribution to the understanding of access in urban contexts through the delimitation of areas and a contribution to knowledge of food environments in developing countries, such as Mexico.

VI. CONCLUSIONS

The spatial patterns of access to food retail allow us to recognize that the population faces dissimilar food problems that must be addressed through public policies and intervention of a specific and differentiated nature. The central city and the first contour of conurbation are the ones with the greatest spatial diffusion of food swamps. The second conurbation ring shows a heterogeneous distribution in relation to the presence of deserts and food oasis. The recent urban expansion of peripheral areas of the south of Mexico City is problematic due to the agglutination of unfavourable conditions such as poverty, urban marginalization, the presence of deserts and food swamps within an urban structure where the displacements towards centers of consumption are inefficient in relation to commuting times from the peripheries. This situation exposes the population that inhabits these areas to the conditions of their local food environment and, as indicated by Apparicio *et al.* (2007), influences purchasing habits as well as the diet of consumers.

The concept of food swamps has been more useful in explaining the prevalence of obesity and overweight among the population with medium to low levels of urban marginalization due to the abundant supply of high-calorie foods in detriment of the consumption of healthy foods. The implementation of urban and food projects, action plans in public health and education regarding nutrition strategies can be of great impact in this specific context.
The food deserts expose problems in terms of proximity to the centers of consumption, but also of poverty and marginalization that requires assistance interventions and an improvement in socioeconomic conditions in general. Subsidies provided for the purchase of fresh and healthy products can contribute to the intake of a healthy diet and the improvement in the health conditions of the most vulnerable population groups that inhabit the food deserts.

Subsequent studies can explore the effects on the diet and health of the population when territorial interventions are made, whether public or private, to improve the supply of fresh and healthy food among the inhabitants of Mexico City. The application of surveys and interviews can also be useful to recognize the strategies of the population against unhealthy food environments such as food swamps and deserts.

REFERENCES


Cummins, S., & Macintyre, S. (1999). The location of food stores in urban areas: a case study in Glas-


gov. British Food Journal, 101(7), 545-553. doi: https://doi.org/10.1108/0007079910279027


---

1 Historic Downtown currently concentrates specialized trade, generally grouped by streets in which a determined turn prevails, as well as a large number of establishments oriented to satisfy particularly the demand of the popular classes.

2 It is also important to highlight the relative importance of Internet purchases by consumers in a country such as Mexico. In 2018 it was reported that 18% of purchases by this means were in supermarkets to buy groceries in general (Asociacióndeinternet.mx). It is true that the urban growth and mobility conditions can be overcome through digital commercial practices that facilitate the distribution of food in the territory of Mexico City, particularly in high incomes territories since according to the National Survey on Availability and use of information Technologies in Households (ENDUTIH) (2018), only 0.4% of population of the semi-rural peri- phery of Mexico City have access to these technologies.

3 The “Basic Geostatistical Area” is a territorial division of third category, inferior to the state and municipal geostatistical areas (CONAPO, 2012).

4 The food environments were defined from the application of Boolean operators to distinguish the spatial behavior of food categories in sets that combine results according to their presence or their non-existence in the territory. The existence of proteins and fresh products, as a whole, or in markets, is considered to identify food oases. Food swamps are defined by the presence of oases in association with groceries, while the deserts are articulated by the absence of any form of supply.

5 The convenience stores are retail units, dedicated to the sale of groceries, snack foods, soft drinks and alcohol. They have a retail area of less than 500m2 and generally employ less than 5 people. The most important chains in Mexico are Oxxo, 7-Eleven, Circle-K, Extra, Mambo, Go Mart and Super City (Romero & Chías, 2000).

6 The tianguis are itinerant markets with fixed routes and controlled prices that operate once a week in each place where they are located. They offer fruits, vegetables, meats and other fresh products (Romero & Chías, 2000).