ACCESSING COMMON LAND FOR FOOD:
PROSPECTIVE POLICIES FOR LOCAL GOVERNMENTS

Cecília Delgado

ABSTRACT – Portuguese organic food consumption to meet national individual and institutional demand is swiftly increasing. This demand is a missed opportunity due to lack of land access for farmers. We claim that land availability needs to be taken into consideration centrally in the formulation of local and national food policies. In particular, we suggest: 1) inter-cross coherent policy options regarding land needed to achieve goals; 2) mechanisms to strengthen multi-level and cross-sectorial food governance, with a focus on land accessibility for organic food production, in particular vegetables and fruit. Based on the Torres Vedras municipality, as a study case, we conclude that local authorities have a key-role to play as facilitators for land access, primarily by identifying and mapping idle land whether communal, public or private. Results from field visits and interviews with local stakeholders suggest that cooperation across city departments and local stakeholders could spearhead an integrated food policy that would turn idle land into the decisive element of a blooming local food system. In conclusion, any municipality can do this, if there is political willingness to start a collaborative process, within municipalities, to think strategically on how to access land for food.

Keywords: Land access; common land; food policies; local governments.

RESUMO – ACESSO À TERRA COMUNITÁRIA PARA PRODUÇÃO DE ALIMENTOS: POLÍTICAS PROSPETIVAS PARA OS GOVERNOS LOCAIS. A procura de alimentos biológicos para abastecer os consumidores individuais e institucionais está a aumentar rapidamente em Portugal. Esta procura pode ser uma oportunidade perdida, dada a falta de acesso dos agricultores à terra. Argumentamos que o acesso à terra deve ser ponderado na formulação de políticas alimentares locais e nacionais. Em particular, sugerimos: 1) políticas intersectoriais coerentes respeitantes à terra necessária para atingir os objetivos propostos
pelas políticas setoriais; 2) mecanismos para reforçar a governança multinível e intersectorial, com ênfase no acesso à terra para a produção biológica de hortícolas e frutíferas. Tomando o município de Torres Vedras como caso de estudo, concluímos que as autoridades locais têm um papel fundamental como facilitadores no acesso à terra, nomeadamente através da identificação e mapeamento dos terrenos disponíveis, incluindo terra comunitária, pública e privada. As entrevistas aos atores locais e representantes dos departamentos municipais sugerem que a cooperação entre as partes é capaz de impulsionar uma estratégia alimentar integrada que priorize o acesso à terra. Em conclusão, qualquer município pode desenvolver uma estratégia alimentar local que considere o acesso à terra, se houver vontade política de iniciar um processo colaborativo.

**Palavras-Chave:** Acesso à terra; terra comunitária; políticas alimentares; governos locais.

**RÉSUMÉ** – ACCÉDER AUX TERRES COMMUNAUTAIRES POUR PRODUIRE DES ALIMENTS: INSTRUMENTS POLITIQUES POUR LES GOUVERNEMENTS LOCAUX. La consommation individuelle et institutionnelle d’aliments biologiques augmente au Portugal. Cette demande croissante peut être une opportunité perdue s’il n’y a pas d’accès à la terre pour les agriculteurs. Nous soutenons que l’accès à la terre doit être pris en compte dans la formulation des politiques alimentaires locales et nationales. Nous suggérons en particulier: 1) des politiques intersectorielles cohérentes concernant le foncier; 2) des mécanismes visant à renforcer la gouvernance multi-niveaux et intersectorielle. En prenant la ville de Torres Vedras comme étude de cas, nous concluons que les autorités locales jouent un rôle clé de facilitation dans l’accès à la terre, notamment par l’identification des terres disponibles communales, publiques et privées. Les entretiens avec les acteurs locaux et les représentants des services municipaux suggèrent que la coopération entre les différentes parties concernées est susceptible de conduire à une stratégie alimentaire intégrée qui donne la priorité à l’accès à la terre. En conclusion, toute municipalité peut développer une stratégie alimentaire locale qui intègre des politiques d’accès à la terre s’il y a la volonté politique d’initier un processus de collaboration et de dialogue.

**Mots clés:** Accès à la terre; terres communales; politiques alimentaires; gouvernements locaux.

**RESUMEN** – ACCEDER A TIERRAS COMUNITARIAS PARA PRODUCIR ALIMENTOS: POLÍTICAS PROSPECTIVAS PARA LOS GOBIERNOS LOCALES. La demanda de alimentos orgánicos al nivel individual e institucional está aumentando rápidamente en Portugal. Es una oportunidad que se está perdiendo debido a la falta de acceso a la tierra por los campesinos. Afiramos que la disponibilidad de tierra necesita ser considerada como un elemento central en la formulación de políticas alimentarias locales y nacionales. En particular sugerimos: 1) opciones de política coherentes entre sí en lo que se refiere a la necesidad de tierra para alcanzar objetivos; 2) mecanismos para fortalecer la gobernanza alimentaria en múltiples niveles e inter-sectorial, con enfoque en el accesibilidad a tierra para la producción de alimentos orgánicas, en particular vegetales y frutas. Con base en el municipio de Torres Vedras, como caso de estudio, hemos concluido que las autoridades locales tienen un papel clave como facilitadores del acceso a la tierra, primeramente identificando las tierras ociosas, ya sean comunales, públicas o privadas.
Los resultados de las visitas de campo y de las entrevistas con los actores locales sugieren que la cooperación entre los distintos departamentos de la ciudad y los actores locales podría impulsar una política alimentaria integrada que convertiría las tierras ociosas en el elemento decisivo de un floreciente sistema alimentario local. En conclusión, cualquier municipio puede hacerlo, si existe la voluntad política de iniciar un proceso colaborativo, entre municipios, para pensar estratégicamente en cómo acceder a la tierra para la alimentación.

_Palabras clave:_ Acceso a la tierra; tierra comunal; políticas alimentarias; gobiernos locales.

### I. THE NEED TO FOSTER LOCAL FOOD SYSTEMS

This article will consider as a starting point the insufficient organic food to supply school canteens in Portugal (Delgado, 2020b; Sousa, 2019). Nowadays, institutional demand for local organic food is swiftly increasing due to the rise of local government’s awareness and willingness to improve school meal quality throughout organic and/or local produced food (Delgado, 2020b). Data from the last Agri-food census (Instituto Nacional de Estatística [INE], 2021) shows that there are 3,963,945 ha of agricultural land (Portugal mainland and islands) and 91,781 ha of idle agricultural land, i.e., there’s still idle land available for food production.

We sustain that a public policy to facilitate land access to produce local organic food to supply school canteens is the perfect entry point to rethink the existing food systems. In addition, we argue that local authorities have the means and power to play a major role in facilitating access to land for farmers. Our argument is supported by international examples as the ones analysed by International Panel of Experts on Sustainable Food Systems (2017) or the European Access to Land Network (2017). Besides, this article focus on how to find local land and not on the mechanisms by which farmers to whom land access would be given would be compelled to produce organic food.

The topic is not totally new as notably the National Organic Farming Strategy and Action Plan (Resolution of the Council of Ministers No. 110/2017, of July 27th; Presidência do Conselho de Ministros, 2017), approved in 2017, aims to: i) integrate organic products such as milk and fruit in school meals; ii) bring organic products in public canteens menus; iii) foster the creation of organic menus in cafeterias. However, in spite of our efforts so far, nobody from Central Government (Direção Geral de Agricultura e Desenvolvimento Rural), was able to clarify how those ambitious goals are going to be met. The present article, having Torres Vedras as a study case, might be a contribution for this.

In this article we consider the organic farming and food production definition adopted by Council Regulation (EC) Nº 834/20 (Council of the European Union, 2007), i.e., “a combination of best environmental practices, a hight level of diversity, the preservation of natural resources (…) and products produced using natural substances and processes”.
We also recognize that the concept of local production is context dependent, so administrative municipal boundaries were considered as the territorial limit. Finally, the scope of this paper is limited to organic vegetables and fruit production due to its feasibility and market value for school supply.

To foster local food systems, land is needed. In 2012, Portugal central government created the national land bank (Law nr. 62/2012, of December 10th; República Portuguesa, 2012) which, in theory should facilitate the access to public land by making rural land for lease and sale more transparent. However, land being made available through the bank is only state owned, rural and a large amount concerning forestry which cannot be farmed. In addition, no comprehensive connection is made between land demand and supply, out of state possession in Portugal.

Consequently, we argue that local production is limited due to the absence of a multi-sector and multi-actors’ approach to bridge demand and supply, notably regarding land access at local level needed to ensure organic food production. There are at least five main reasons that might explain why land at the local level is not easily accessible despite its availability:

– Lack of coherence between national organic food demand and local supply – Data from the National Organic Farming Strategy and Action Plan (Resolution of the Council of Ministers No. 110/2017, of July 27th; Presidência do Conselho de Ministros, 2017) shows that land used for organic farming in Portugal in 2015 amounts to 6.6% of the total area used for agricultureii accounted in 2009iii. Updated data from the last Agri-Food Census (INE, 2021) shows that this value decreased to 5.3%, although the increase of 8.1% in the area used for agriculture. On top of this, the organic land for horticultural production is only 1.8ha, as a significative amount of land in organic production is devoted to animal feeding, i.e., 145 100ha (69.1%). The scarce territorial presence of organic farming in Portugal, and the current demand, especially in urban areas (Marian, 2018) explains that 49% of fruit and vegetables consumed and 43% of cereals and legumes are imported (data from 2014 to 2016; Resolution of the Council of Ministers No. 110/2017, of July 27th; Presidência do Conselho de Ministros, 2017). In total, eleven countries supplied 480 725 tonnes of organic products (data from 2014 to 2016) to meet national consumption.

– Land innovative legislation still lacks an implementation strategy – The Action Plan for Organic Farming (Resolution of the Council of Ministers No. 110/2017, of July 27th; Presidência do Conselho de Ministros, 2017), although it is not clear how this will be achieved, it is defined that “the area allocated for organic farming should be 12% of the national agriculture land by 2027, and that land for fruit and vegetable, protein crops, nuts, cereals, and other vegetable crops intended for direct consumption or processing should triple by 2027”.

– Missing links between urban planning, land access and food – In spite of the passionate and thorough debates among scholars and some practitioners, food from production to consumption has been neglected for decades by both urban plan-
ners and agricultural policy makers, as urban planners treated agricultural land as potential building ground and agricultural policies focused on rural areas (Lohrberg, 2016). Portugal is no exception. For long time food has been forgotten in city planning and kept far from urban agendas (Pothukuchi & Kaufman, 1999; Tornaghi, 2014). Nevertheless, integration of food into urban planning is becoming an emerging topic (Cabannes & Marocchino, 2018; Food and Agriculture Organization of the United Nations, 2020; Morgan, 2015).

– Missing links between existing food stakeholders and initiatives – In Portugal, the resolution taken by the Council of Ministers (Resolution of the Council of Ministers no. 103/2018, of July 26th; Presidência do Conselho de Ministros, 2018) acknowledges the need of a better integration of currently disconnected food actors and sectors. The Portuguese national platform Feeding Sustainable Cities is a civil society initiative aiming at reshaping the Portuguese food systems, that emerged in June 2018 with 40 members and counting with 400 members in 2021 (Alimentar Cidades Saudáveis, 2021). At national and local levels, several organizations are leading isolated food initiatives, some of them struggling to find land (Delgado, 2015; Kruth, 2015; McClintock et al., 2013). Those food initiatives open a huge window of opportunity for food policy formulation aiming at better feeding cities.

– Missing integrated sustainable food strategies at local level – The E-book Alimentar boas práticas: da produção ao consumo sustentável 2020 (Feeding good practices: from sustainable production to consumption; Delgado, 2020a) illustrates the multiplies efforts made by local food champions and some local governments. It highlights the diversity of actors involved, their territorial scale, the multiple spaces where they take place; the multiplicity of entry points through which practices are initiated; their dynamics through time; the wide range of entries in the food chain; the diversity of financial resources used and combined. Not surprisingly, there is not a single initiative or program, from production to consumption, that includes access to land. In line with authors as Angotti (2015), and Prové et al. (2016), we argue that the lack of a coherent and integrated food strategy that considers land access as a starting point deserves attention.

In summary, to explore our argument and research question, we will use Torres Vedras municipality as a study case and a stakeholder approach as methodology. Thereby, section one of this paper provides a brief context regarding the National Organic Farming Strategy and Action Plan (Resolution of the Council of Ministers No. 110/2017, of July 27th; Presidência do Conselho de Ministros, 2017) as an additional window of opportunity to foster local food systems and explores why land is a key missing piece. Section two summarizes the existing national public policies regarding land and food to illustrate that in spite of the considerable number of policies there is a need for a holistic approach. Section three puts in perspective common land still available in Portugal. Section four presents Torres Vedras, our study case. Section five explains the methodology adopted. Subsequently, section six summarizes and discusses the findings obtained through a stakeholder’s interviews. Concluding remarks and a call for action close the present article.
II. LOCAL AUTHORITIES INTEREST ON FOOD AND FARMING NEED A DEEPER ENGAGEMENT WITH LAND

To foster a multi-level land approach a combination of national and local policies is required. To start with, there is a need to acknowledge that central government has tried to do this since 2017, even if with limited success so far. Table I presents a non-exhaustive list of policies directly and indirectly related to the issue of land for food production.

Table I – National public policies and programs regarding land and food.

<table>
<thead>
<tr>
<th>Domain</th>
<th>Policies – Laws, Ordinances, and Strategies</th>
<th>Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>National Planning Policy Program [Lei de bases gerais da política pública de solos, de ordenamento do território e de urbanismo] (Law No. 31/2014, of May 30th; República Portuguesa, 2014a)</td>
<td>Highlights land role in minimizing greenhouse gas emissions and increase climate resilience.</td>
</tr>
<tr>
<td></td>
<td>National land bank [Banco de Terras] (Law No. 62/2012; República Portuguesa, 2012)</td>
<td>Establishes a mechanism for selling or renting agricultural state land in rural areas.</td>
</tr>
<tr>
<td>Agriculture</td>
<td>National Organic Farming Strategy and Action Plan [Estratégia Nacional para a Agricultura Biológica (ENAB) e o Plano de Ação para a Produção e Promoção de Produtos Agrícolas e Gêneros Alimentícios Biológicos] (Resolution of the Council of Ministers No. 110/2017, of July 27th; Presidência do Conselho de Ministros, 2017)</td>
<td>Foresees an increase of 12% of the area for organic production in the land labelled for agriculture at the national level (including either cultivated or idle agriculture land).</td>
</tr>
<tr>
<td>Food Governance</td>
<td>CONSAN – National Council for Nutrition and Food Security (Conselho de Segurança Alimentar e Nutricional) (Resolution of the Council of Ministers No. 103/2018, of July 26th; Presidência do Conselho de Ministros, 2018)</td>
<td>Advocates for stakeholder’s food governance at national level. Acknowledges the need of a better integration of and linkages of the currently disconnected sectors, and the need to formulate and implement a sustainable food policy.</td>
</tr>
<tr>
<td>Food</td>
<td>Organic Regions strategy [Bio – Regiões, uma estratégia integrada de desenvolvimento dos territórios rurais] (International Network of Eco-Regions, 2020)</td>
<td>Torres Vedras, Idanha-a-Nova, and São Pedro do Sul are among the municipalities that signed the pact. No information available about what to expected from this international network, besides the commitment of being an organic region.</td>
</tr>
</tbody>
</table>
A window of opportunity comes, in particular, from the National Organic Farming Strategy and Action Plan (Resolution of the Council of Ministers No. 110/2017, of July 27th; Presidência do Conselho de Ministros, 2017) with several measures regarding the increase of organic production notably, vegetables and fruits as previously mentioned.

As table I illustrates, there is a considerable amount of very well-intentioned top-down policies, embracing laws, strategies, and programs, to be implemented at national level.

Meanwhile, since 2010, an increasing number of local authorities have developed the interest in food, urban gardening (Hortas Urbanas) and the need to reconnect the rural-urban divided, as part of their local development policies and/or their sustainable development (Delgado, 2017; Parceria de Desenvolvimento PROVE, 2013). The reasons behind such municipal choices are very diverse: promoting social cohesion; food awareness; reduction of food waste; helping people in need to be able to reach food, etc. It is time to expand those interest to a more holistic food vision that would be consider an integrated food strategy: promoting local organic food in public schools; restaurants and local markets; developing a land policy to increase local food supply; supporting local businesses and job creation; promoting environmentally friendly forms of farming as a way to manage environmental risks or preserve assets (e.g., land and water resources); or improving their food resilience as part of their climate change strategy.

III. RE-DISCOVERING COMMON LAND FOR LOCAL FOOD PRODUCTION

To understand the common land national background, this section provides a brief literature review and presents the existing common land data in Portugal mainland and the Lisbon district, where Torres Vedras fits in.

The common land is an ancient tradition in Portugal that goes back to the Middle Ages (Brouwer, 1999; Oliveira Baptista, 1994; Paiva et al., 2019). It provides a form of social security for landless poor, who were permitted to pasture cattle and cultivate plots on a temporary basis. In the 1930s, the Portuguese “New State” regime, aware of the existing extensive common land, created in 1936, the Board of Internal Colonization, a body with legal status, and with autonomous operation and administration capacities. The competences of the Board were: “to identify the vacant land reserve of the State and administrative bodies that can be used for agricultural purposes, taking into account the nature of the land, its extension and the benefits of the peoples with regard to their current enjoyment” (Paiva et al., 2019, p. 17). From the moment this Board was created, efforts were concentrated in order to identify in detail the existing common land and its location to better define a national strategy to abolish common land. That decision triggered a strong feeling of revolt and originated a temporary crisis within the government.
Demonstrations were violently repressed and lots of people went to jail, but the *baldios* (common land) survived. According to Barros (2012) and Paiva et al. (2019) it was the most cunning and oppressive campaign against common land, and for erradicating local communities uses such as pastoralism, gathering firewood and scrubs. The forestation of more than 400,000 ha of common land forced many community members to leave herding in spite of local population resistance (Brouwer, 1999; Oliveira Baptista, 1994).

Following the Revolution of April 25, 1974, profound societal changes happened. For the first time, the economic and social role of common land and its community ownership was recognized by the state and incorporated in the Constitution of the Portuguese Republic approved in 1976 (Paiva et al., 2019). After 1976, four relevant public policies were established: in 1976 the Decree-Law No. 39/76, of January 19th (República Portuguesa, 1976), in 1993 the Law No. 68/93, of September 4th (República Portuguesa, 1993), in 2014 the Law No. 72/2014, of September 2nd (República Portuguesa, 2014b) and the last one in 2017 the Law No. 75/2017, of August 17th (República Portuguesa, 2017). In 2008, a National Commission for the Development of Communal Territories was created to ensure sustainable forestation of remaining common land. Information obtained from a civil servant from the Institute of Nature and Forest Conservation (ICNF) indicated that this Commission was currently inactive. This corroborates Luz (2017) statement on ICNF largely not complying with its regulatory status, as foreseen by the Law No. 75/2017, of August 17th (República Portuguesa, 2017).

According to the Law No. 75/2017, of August 17th about the rules on common land and other community means of production, an online public platform should have been settled 120 days after its publication (Article 9), i.e., roughly by the end of 2017. This extremely useful platform would include relevant data on common land such as: geographical coordinates; area; management body; user plan; area subjected to the forestation regime, to name a few. Four years after the law approval, the online platform was still at the planning stage (2021).

The most accurate information existing so far is still the one from the survey done in 1939 by the Board of Internal Colonization during the dictatorship period. The numbers of hectares are quite impressive as a closer look to table II can illustrate. According to the publication Acknowledgement of the Common Land in Continental Portugal (Junta de Colonização Interna, 1939), there are 407,541.99 ha of common land in mainland, especially concentrated in the north and the interior of the country. The common land active in the Lisbon district, in 1939, can be observed on table III. The area of common land is quite high in some municipalities within Lisbon district: for instance, Cascais, a municipality on the outskirts of Lisbon, summed 403.58 ha of common land in 1939. Torres Vedras, our study case, comprised 153.34 ha of common land. If this land remains available, it is a window of opportunity to produce local food. We will return to this further on.
Table II – Common land (ha in 1939 by county of Portugal mainland).
Quadro II – Terra comunitária (ha em 1939 por distrito de Portugal continental).

<table>
<thead>
<tr>
<th>Portuguese counties</th>
<th>Surface (ha)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vila Real</td>
<td>107 005.13</td>
</tr>
<tr>
<td>Viseu</td>
<td>73 391.35</td>
</tr>
<tr>
<td>Viana do Castelo</td>
<td>56 587.58</td>
</tr>
<tr>
<td>Coimbra</td>
<td>34 241.58</td>
</tr>
<tr>
<td>Guarda</td>
<td>29 360.99</td>
</tr>
<tr>
<td>Bragança</td>
<td>25 233.16</td>
</tr>
<tr>
<td>Leiria</td>
<td>19 616.99</td>
</tr>
<tr>
<td>Santaréém</td>
<td>14 024.66</td>
</tr>
<tr>
<td>Castelo Branco</td>
<td>13 216.97</td>
</tr>
<tr>
<td>Aveiro</td>
<td>8 760.50</td>
</tr>
<tr>
<td>Beja</td>
<td>7 156.00</td>
</tr>
<tr>
<td>Braga</td>
<td>6 140.09</td>
</tr>
<tr>
<td>Faro</td>
<td>4 244.00</td>
</tr>
<tr>
<td>Portalegre</td>
<td>3 682.23</td>
</tr>
<tr>
<td>Porto</td>
<td>2 530.12</td>
</tr>
<tr>
<td>Lisboa</td>
<td>1 225.51</td>
</tr>
<tr>
<td>Évora</td>
<td>940.89</td>
</tr>
<tr>
<td>Setubal</td>
<td>184.24</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>407 541.99</strong></td>
</tr>
</tbody>
</table>

Source: adapted from the Acknowledgement of the Common Land in Continental Portugal (Junta de Colonização Interna, 1939)

Table III – Common Land (Lisbon county and its municipalities, 1939).
Quadro III – Terra comunitária (distrito de Lisboa e seus concelhos, 1939).

<table>
<thead>
<tr>
<th>Municipality</th>
<th>Surface (ha)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alenquer</td>
<td>20.73</td>
</tr>
<tr>
<td>Arruda dos Vinhos</td>
<td>7.86</td>
</tr>
<tr>
<td>Azambuja</td>
<td>11.88</td>
</tr>
<tr>
<td>Cadaval</td>
<td>301.78</td>
</tr>
<tr>
<td>Cascais</td>
<td>403.58</td>
</tr>
<tr>
<td>Loures</td>
<td>22.54</td>
</tr>
<tr>
<td>Lourinhã</td>
<td>6.43</td>
</tr>
<tr>
<td>Mafra</td>
<td>159.21</td>
</tr>
<tr>
<td>Oeiras</td>
<td>0.87</td>
</tr>
<tr>
<td>Sintra</td>
<td>125.57</td>
</tr>
<tr>
<td>Sobral do Monte Agraço</td>
<td>3.30</td>
</tr>
<tr>
<td>Torres Vedras</td>
<td>153.34</td>
</tr>
<tr>
<td>Vila Franca de Xira</td>
<td>8.18</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1 225.27</strong></td>
</tr>
</tbody>
</table>

Source: adapted from the Acknowledgement of the Common Land in Continental Portugal (Junta de Colonização Interna, 1939)
IV. TOWARDS A POLICY GROUNDED IN LOCAL CONTEXT: TORRES VEDRAS AS A PARADIGM SHIFT

Torres Vedras municipality is located on the outskirts of Lisbon (fig. 1) and comprises 79,465 inhabitants (INE, 2017) within an area of 407 km$^2$. Its main economic activity is the third sector (services) that employs 67.1% of the active population, followed by the secondary sector (industry) with 26.7%, and last the primary sector (agriculture and fisheries) with 6.2% (higher than the national average of 3.4%). Torres Vedras is one of the most prominent Portuguese municipality in relation to conventional agricultural, notably polyculture, such as beans and potatoes, and with the largest wine production nationwide. In 2014, the municipality started a successful Food Program for School Canteens (Programa de Sustentabilidade na Alimentação Escolar – PSAE). In a nutshell, the program aims to promote local economy, environmental sustainability and improve school diet. This is done by facilitating the connection between local producers and local not-for-profit organizations with parishes kitchen facilities cooking school meals. The program provides 720,000 meals a year (2018) to 37 local kinder gardens and 41 elementary schools (4170 students): 1300 meals are cooked per day by the municipal central kitchen, while 2700 come from local not-for-profit parish-based organizations (Rodrigues, 2020). In 2018, the municipality launched an organic school meals pilot program with the explicit aim to be locally supplied.

Today, the number of students below city jurisdiction increased to 6000 and therefore the supply challenge increased as well. The municipality is facing two options, either buying organic food outside the municipal boundaries or increasing local land...
availability for organic production, possibly considering Mouans-Sartoux municipality approach as reference\textsuperscript{vii}.

In an attempt to choose an adequate solution, Torres Vedras joined national and international initiatives and exchanges on policies and practices, including the ones listed below:

- The city is a partner of the BioCanteens Transfer Network (URBACT, n.d.). This network is key for the replication of Mouans-Sartoux’s Food Schools Canteens initiative that fully relies on organic food produced locally.
- The city signed the Milan Urban Food Policy Pact (Milan Municipality, 2015), an international protocol that brings together over 200 cities committed to implementing coherent municipal food-related policies and programmes.
- The city is a member of the international CITYFOOD network, coordinated by the Resource Centres on Urban Agriculture & Food Security ([RUAF], 2019), a global partnership on sustainable agriculture and food systems and ICLEI – Local Governments for Sustainability (n.d.), a global network of over 1750 governments committed to sustainable development. The mentioned network aims to accelerate local and regional government actions on sustainable and resilient city-region food systems.

Regarding land management, the city is undergoing its Master Plan (\textit{Plano Director Municipal}) revision since 2018 (Direção-Geral do Território, 2021). In short, the Municipal Master Plan sets out the territorial development strategy, i.e., the land-use management as well as other urban planning policies. In addition, the master plan integrates and articulates the guidelines established by national and regional territorial management instruments. Considering this open scenario, it is an extraordinary prospect to integrate the food planning dimension in the city master plan, and to link urban planning, land access and food in Torres Vedras.

V. A STAKEHOLDER APPROACH TO FIND LOCAL LAND FOR FOOD

To understand which would be the best land policy approach we used a stakeholder mapping methodology, i.e., a collaborative process of research, analysis, debate, and discussion that draws from multiple perspectives such as determining a list of key stakeholders across the entire concerned actors’ spectrum, based on their relevance, values, and engagement (Taylor, 2019).

The first mapping was brainstormed with the department in charge of the Sustainable Schools Meals Programme. At this point, four city departments were identified: 1) Urban planning; 2) Education and sport; 3) Environment and sustainability; and lastly 4) Social development.

From February to March 2020, we launched a round of meetings with these four council departments. The conversation was based on a semi-structured interview. Its aim was to identify potential department contributions to facilitate local land access in
Torres Vedras, then discuss and rank potential policy approaches to facilitate land access to local organic production and, lastly, to identify other potential stakeholders that could be involved. Table IV demonstrates the stakeholders mapped during the first round and how it has evolved through a snowball process that led to a second list of potential stakeholders. The potential contributions of these stakeholders are indicated in the second part of table IV.

Table IV – City departments that could play a relevant role in land access based on Torres Vedras.
Quadro IV – Departamentos municipais que podem desempenhar um papel relevante no acesso à terra em Torres Vedras.

<table>
<thead>
<tr>
<th>Stakeholders (First round)</th>
<th>Potential contribution</th>
</tr>
</thead>
</table>
| Urban planning / Strategic and territorial management department (Divisão de Gestão Urbanística) | - land mapping.  
- identification of land able to farm (in collaboration with the environmental and sustainability department).  
- lead the process of swapping fees for land, for organic food production.  
- Integrate the food planning dimension on the Torres Vedras Master Plan revision going on. |
| Education and sport department (Divisão de Educação e Atividade Física) | - Set up school canteens food demand according to local organic supply.  
- Identify children’s food preferences and needs.  
- Work on food awareness with the school community.  
- Convene with farmers’ school food needs and preferences. |
| Environment and sustainability department (Divisão de Ambiente e Sustentabilidade) | - Identify forest land to convert them in orchards to supply local canteens.  
- Map local land that would be appropriate for organic farming. |
| Social development department (Divisão de Desenvolvimento Social) | - Facilitate contact with relevant stakeholders, including civil parish leaders. |

Additional list of potential stakeholders (Second Round) | Potential contribution |
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Public procurement and patrimony department (Contratação Pública e Património)</td>
<td>- Provide updated information on the municipality’s real estate/land.</td>
</tr>
<tr>
<td>Torres Vedras entrepreneurship office (Investir Torres Vedras)</td>
<td>- The new FarmLab dedicated to digital agriculture can collaborate with new local organic farmers.</td>
</tr>
<tr>
<td>Geographic information system department (Departamento de Sistemas de informação geográfica)</td>
<td>- Mapping existing land either public or private.</td>
</tr>
</tbody>
</table>
| Fairs and close markets (Mercados e Feiras) | - Selling local organic products.  
- Improve awareness regarding local fresh product.  
- Putting consumers in contact with local farmers. |
| Urban waste management and nurseries department (Limpeza urbana / gestão de resíduos urbanos/ Viveiros) | - Provide fruit trees and seed for local organic farmers.  
- Facilitate linkages between municipality and farmers for compost production.  
- Coordinate compost training. |
| Legal / Law department (Departamento Jurídico) | - Legal advice on land access and food procurement. |
VI. SOME FINDINGS ON HOW TO FIND LOCAL LAND

Throughout the meetings, we observed a huge potential for collaboration, facilitated by an extremely motivated staff, contrasting with a significant lack of knowledge about the projects carried out by other departments.

The most relevant stakeholder for our research was the representative of Urban Planning department. Nevertheless, municipal land resources are not managed by this department, but is in charge of the Public Procurement and Patrimony one. During the meeting with the mentioned department, the absence of municipal land was confirmed, yet a window of opportunity opened by chance through a civil servant knowledge, that had worked in Carvoeira and Carmões Civil Parish Union, and who was aware of the availability of baldios, i.e., common land.

As a follow-up, three out of thirteen Torres Vedras civil parishes were visited. At least two typologies of land regime were found: 1) common land, and: 2) private owners donated land to civil parishes in 2000 that, subsequently, became public land. Torres Vedras common land is in two out of its thirteen civil parishes: Carvoeira e Carmões Civil Parish Union, and Turcifal (Table V). Based on information given by the mentioned civil parishes representatives, Torres Vedras common land area increased from 153.34ha in 1939 to 172.00ha today.

Table V – Torres Vedras civil land availability typology (based on 3/13 civil parish sampling).

<table>
<thead>
<tr>
<th>Civil parish</th>
<th>Land Regime</th>
<th>Number of ha</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carvoeira and Carmões Civil Parish Union</td>
<td>Common land</td>
<td>39 (in two locations)</td>
</tr>
<tr>
<td>Turcifal</td>
<td>Common land</td>
<td>46</td>
</tr>
<tr>
<td>Campelos and Outeiro da Cabeça Civil Parish Union</td>
<td>Public land of private origin (donated)</td>
<td>1.3</td>
</tr>
</tbody>
</table>

A significant amount of common land in Carvoeira and Carmões Civil Parish Union is idle. According to the parish president a touristic project is a possibility under discussion. The remaining land is occupied by wind turbines. In the parish of Turcifal a significant amount of forest land is rented to a national paper company. There is also an ongoing project for an orchard, and idle land that could be available for local organic food production, in particular horticulture, orchards, and animal grazing. Grounded on a statement of the Turcifal civil parish representative, human resources for farming can be found if demand for food production exist. Figure 2 shows common land in the civil parish of Carvoeira and Carmões Civil Parish Union and in Turcifal civil parish.

Regarding specifically common land, two other relevant stakeholders were interviewed. First, the National Association of common land – Baladi (third sector), and second the Institute for Conservation of Forest and Environment (Instituto de Conservação da Natureza e Floresta), a state body who is today managing common land in Portugal. Beyond city department and civil parishes, a set of additional local stakeholders should be involved in the collaborative process. Table VI gives some insights on potential contributors.
Table VI – Stakeholders that can play a key role on land access in Torres Vedras.

<table>
<thead>
<tr>
<th>Stakeholder</th>
<th>Stakeholder profile</th>
<th>Potential contribution</th>
</tr>
</thead>
</table>
| City Council | Local authority | Facilitating stakeholders’ connection.  
| | | Land mapping.  
| | | Support on legal issues: providing fruit trees, etc. (table II).  
| | | Financial Support.  
| Civil Parishes | Local authority | Making common land available.  
| | | Facilitating contact with landowners.  
| Agricultural school | Private sector or/and public administration | Technical support / training skills.  
| | | Students’ mobilisation.  
| Private landowners | Various | Making idle land available to farmers.  
| Private food and agriculture enterprises | Private sector | Technical support.  
| | | Donation of trees and other agricultural inputs.  
| National employment centre | Public Administration | Identification of people looking for jobs.  
| | | Funding new farmers.  
| Farmer’s candidates | Various | Labour.  
| | | Ensuring transition from conventional to organic farming.  
| Students/children | Civil Society | Assuring local organic food demand.  
| School teachers | Public administration | Working with students on food awareness.  
| Local canteens | Third sector/ public administration | Securing local organic food demand.  
| National Association of Common Land – Baladi | Third sector | Upscaling Torres Vedras project at national level.  
| Institute for Conservation of Forest and Environment | Central government | Upscaling pilot project at national level.  
| | | Common land mapping (as foreseen in the Law nº 75/2017).  
| | | Legal support.  
| Local restaurants | Private Sector | Securing local organic food demand.  
| Local residents / consumers | Civil Society | Securing local organic food demand.  

Source: C. Delgado (2020)
In conclusion, together, two civil parishes, Turcifal, and Carvoeira and Carmões Civil Parish Union hold 85ha of common land available which could produce local food for the benefit of the community. In addition, Turcifal’s common land is under a special landscape regulation (Edital No. 1169/2015, December 22th; Município de Torres Vedras, 2015) which support and protect traditional land uses notably agricultural ones. Torres Vedras enjoys outstanding facilities to implement a public policy fostering land access. To move forward the municipality should work with the civil parishes on the most suitable common land use model.

VII. FINAL REMARKS – A POLICY APPROACH TO TURN LAND AVAILABLE FOR FARMING

Local authorities can turn idle land into the decisive element to increase local food system ability to fully supply primarily local schools’ canteens as well as local consumers. To do so, local authorities should develop a sustainable food vision, strategy, and policies for their territory regarding food from “production to consumption”, in coherence with other existing municipal activities and programs.

Grounded on Torres Vedras study, we acknowledge that local stakeholders as authorities, local organizations, farmers, consumers, among others, have unique skills that need to be considered and combined in order to develop a more effective and sustainable local food systems. We acknowledge as well that changes require political will and commitment. At the same time, changes are easier to happen at local level where decision making structures are lighter and stakeholder connections are easier to build.

This being said, we argue that idle common land should be identified and mapped out by local authorities. Those lands should be made available to organizations and farmers willing to supply primarily local schools’ canteens and local consumers as well. From the local authority’s political point of view, at least four reasons substantiate such a proposal:

– In case common idle land is not being used, public resources are not used and bear an additional maintenance cost that is being indirectly supported by taxpayers. Turning that land available for farmers should be the prime option considering the following: 1) common land must be re-appropriated for uses bringing benefits to the community; 2) common land is in danger of being privatized; 3) there is an urgent need of rescuing the meaning of commons and common good. Food should be seen as part of it, in particularly food for children and vulnerable people;

– Local authorities should have a more pro-active role regarding land needs for local organic farmers to fulfil the needs of local communities in uncertain times. Food is today considered a life sustaining function. The political motto “let’s use our land to feed our children” can raise community support and could be a powerful and consensual starting point;

– No significant additional budget is required to kick off the process, as implementation costs are quite limited. What is needed is political will and a person with negotiation skills from local authority staff. For instance, trees for planting orchards
or seedlings can come from municipal nurseries; available labour force could be identified through the unemployment national centre or from new leaseholders’ farmers or even, by agricultural schools as part of their practical training;

- Such policy can be implemented straight away, and results can be obtained during the next harvest, in case land is made available. Given the food shock caused by the uncertain times we are living, “reclaim our land today” could not be more on the right time.

In conclusion, local authorities are becoming aware of the urgent need to be more food self-sufficient notably to supply local school canteens. To do this, land availability needs to be centrally taken into consideration. When common land exists, a land access political framework to facilitate farmers and organizations willing to supply local schools, should be facilitated by local authorities. According to our research field, cooperation across city departments and local stakeholders is possible, and could spearhead an integrated food policy to turn idle land into a decisive element of the local food system. Finally, local authorities are the key players in such a process as they have the resources and the power to lead the change.

ACKNOWLEDGMENTS

This policy study would not be possible without Foundation Calouste Gulbenkian – LEAP – Policy Development Initiative support, ICPA/IES training, in addition to Torres Vedras municipality and local stakeholder collaboration. A special thanks to Andreas Kraemer for his mentorship and standing inspiration. I would also like to express my gratitude to the two anonymous reviewers whose comments helped to clarify this version. Finally, I want to thank Yves Cabannes for copy-editing this final version. This work is funded by national funds through the FCT – Fundação para a Ciência e a Tecnologia, I.P., under the Norma Transitória (FCSH001730).

ORCID ID

Cecília Delgado https://orcid.org/0000-0003-4211-0614

REFERENCES


Parceria de Desenvolvimento PROVE. (2013). *Contributo para um processo territorial de proximidade – Diagnóstico* [Contribution to a community-based territorial process – Diagnosis]. PROVE.


República Portuguesa. (2012). Lei nº 62/2012, de 10 de Dezembro – Cria a bolsa nacional de terras para utilização agrícola, florestal ou silvopastoril, desig-
nada por "Bolsa de terras" [Law No. 62/2012, of December 10th, 2012 – Creates the national land bank for agricultural, forestry or silvopastoral use, also known as the "Land Bank"]. Diário da República. [https://data.dre.pt/eli/lei/62/2012/12/10/p/dre/pt/html]


URBACT. (n.d.). BioCanteens. URBACT. [https://urbact.eu/biocanteens]
This document resulted partially from the participation of its author in a training program LEAP – Policy Development Initiative of the Calouste Gulbenkian Foundation. The content and opinions expressed in this document are the sole responsibility of its author and do not necessarily reflect the policy or position of the Calouste Gulbenkian Foundation. From this research project several articles have been published (Delgado, 2021a, 2021b).

The Portuguese expression coined by the National Portuguese Statistics Institute is “Superficie Agricola Utilizada” and it means the amount of agricultural land farmed.

Existing data goes back to 2009, i.e., the last Agro-food national census.

Portugal lived a dictatorial period from 1933 to 1974, known as “New State” (Estado Novo).


Each Portuguese municipality is administrative structured in several civil parishes, which have a deliberative and executive body. Civil Parish ruled several sectors as, e.g., local roads, social care, public kinder gardens, local green spaces, etc. In some cases, they manage land as well.

In 2005, Mouans-Sartoux (France, 10 000 inhabitants) bought a 4ha of land to build a municipal land reserve. Four years later, the municipality started a vegetable garden to supply three local school canteens. After a successful first year, the municipality hires a farmer under the status of “municipal agent”. In parallel, the municipality invested in farm equipment (tractor, irrigation, greenhouses, cold room, etc.). In the first year (2009), the production – 10ton of vegetables – covered 30% of the needs of the school canteens. In 2012, it amounted to 50% (15ton). In 2015, it covered 85% of demand (based on 1400 daily meals). In 2016, the municipality bought two more hectares of land to produce 100% of the vegetables consumed in school canteens (Rodrigo & Rioufol, 2017).

For better understanding of common land ownership, we suggest reading the paper A legal anthropological approach to communal lands in Portugal (Brouwer, 1999).